

naming opportunities

Public Policy Institute naming gift

\$15-20 million endowment (would provide \$750K-\$1M per year)

A gift to endow and name the Public Policy Institute would forever associate the donor's name with this groundbreaking program, the only one of its kind at a U.S. community college. The funding made available through this endowment would build the institute's infrastructure, increase staffing, support expansion of the curriculum and programming into promising new areas, and facilitate the creation of new community partnerships as well as alliances with four-year institutions around the globe.

Faculty Positions

Chair of Public Policy—\$3 million (would provide \$150K per year)

Professorship—\$2 million (would provide \$100K per year)

Visiting Professorship—\$1.5 million (would provide \$75K per year)

Visiting Fellow—\$1 million (would provide \$50K per year)

The above faculty positions would be named in perpetuity for the full amount or on an annual basis at the equivalent of the annual endowment payout amount noted above. Faculty support will help SMC recruit and retain outstanding professors and visiting scholars to strengthen the Public Policy Institute and broaden its impact.

Experiential Learning and Civic Engagement Program

\$2.5 million endowment (would provide \$125K per year)

The Experiential Learning and Civic Engagement Program provides all public policy students with real-world experience that opens their career horizons while offering invaluable support and fresh perspectives to the organizations they serve. Funding would allow the institute to hire a full-time administrator to oversee the program and identify and cultivate new placement opportunities for the rapidly growing Public Policy Institute, which has graduated more than 130 students in its first four years. It also would serve as a model for other experiential learning initiatives at SMC. An annual gift of \$125K would name and fund the program for one academic year.

Symposium Series

\$1.5 million endowment (would provide \$75K per year)

Funding would perpetually support this annual weeklong spring symposium, focusing on one of the Public Policy Institute's areas of specialization each year. This dynamic series includes community forums, educational outreach, performances, and much more. A \$75K gift would name and support the Symposium Series for one year. Additional naming opportunities—ranging from \$200K to \$400K in endowment (or \$10K to \$20K on an annual basis)—are available for individual performances, community forums, and other components of the Symposium Series.

Specialization Areas (multiple opportunities)

\$1.5 million endowment per program (would provide \$75K per year per program)

Arts/Cultural Affairs Policy
Education Policy
Environmental Policy
Public Health Policy
Urban/Socioeconomic Policy
New specialization areas TBD

Any of the specialization areas could be named and supported for one year with a \$75K gift.

Summer Program

\$1.5 million endowment per program (would provide \$75K per year)

Funding would support development of a bridge program with the Santa Monica-Malibu Unified School District, providing high school students accepted to Santa Monica College with the opportunity for a two-week summer intensive featuring hands-on public policy training. A \$75K gift would name and support the Summer Program for one year.

Publications Fund

\$500,000 endowment (would provide \$25K per year)

This fund would support a new briefing papers series and allow the institute to publish top student papers following each annual symposium, among other communications opportunities. A \$25K gift would name and support the publications program for one year.

Scholarship Support (multiple opportunities)

\$100K endowment (would provide \$5K per year)

A minimum gift of \$100K in endowment or \$5K annually would establish a named scholarship to support students in the Public Policy Institute.

Research Funds (multiple opportunities)

a minimum gift of \$25K would establish a named research fund

Funding for research would help launch a foundational course to introduce the basic elements of social science research to all students in the program. It also would support student research teams working on special projects in the field.

Innovation Funds (multiple opportunities)

a minimum gift of \$25K would establish a named innovation fund

Funding would support new pilot projects as they arise, such as planning for new courses, certificates or community education programs, as well as developing an online curriculum that could be available to interested students anywhere in the country.

Special Events Sponsorship (multiple opportunities)

The Public Policy Institute hosts numerous events throughout the year, offering a wide array of sponsorship opportunities at a variety of funding levels.

Customized Funds (multiple opportunities)

Donors may also designate their support toward a customized endowment or annual gift that best meets their interests and the programmatic needs of the Public Policy Institute.



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F O U N D A T I O N

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